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*Free Nicotine Replacement Therapy for
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*Don't leave college with a
degree and a deadly
addiction*

For More Information Contact

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Colleges For Change

Changing the social
acceptability of tobacco in the
college community.

C4C
TOBACCO FREE

WHO WE ARE

The Colleges For Change Program is grant funded by the New York State Department of Health Tobacco Control Program. The grant covers Clinton County and there are seven other Colleges For Change grants statewide.

The grant has been designed to engage young leaders to work on and off college campuses to limit where and how tobacco products are promoted, advertised and sold, and to advance local and statewide policy advocacy approach to creating communities that support and reinforce tobacco-free norms.

Colleges For Change Programs focus efforts specifically on those aspects of the community and college environment that most influence tobacco use among young adults.



WHAT DOES THAT MEAN?

1. TOBACCO INDUSTRY SPONSORSHIP AND PROMOTION:

~Work with college student groups, community based organizations, sporting groups, and local venues to develop policies which prohibit the acceptance of tobacco industry support (both endorsement and financial), and prohibit sponsorship of events on their property.

~Develop and implement policies that completely ban the distribution of free tobacco products on campus and at community events.

~Educate the colleges and local community about the impact of tobacco industry sponsorship and promotion.

2. SMOKE-FREE MULTI-UNIT DWELLINGS:

~Work with management of college off-campus housing to enact smoke-free policies.

~Educate target audiences about the impact of secondhand smoke and benefits of living in smoke-free housing.

3. OUTDOOR TOBACCO-FREE POLICIES:

~Advocate with school and municipal offices and adopt binding policies, ordinances, etc. prohibiting smoking on campus, local beaches, parks, and playgrounds.

WHAT YOU CAN DO



Support and participate in tobacco control efforts on your campus.

Make changes to your group or organization by saying "no thanks" to Big Tobacco and enacting a policy that prohibits tobacco company corporate giving, sponsorship, and promotion.

Encourage students, staff, and peers to make healthy lifestyle choices not only to protect themselves but to protect those around them.